

# The Genesis Difference

With 50+ modern building blocks, the Genesis next-gen platform offers industry-leading scalability, flexibility, and speed – so you can deliver in **weeks**, not years.

Genesis Platform provides a complete suite of reusable non-functional components, extensible functional components and DevOps tools, that collectively achieve a radical reduction in the amount of coding necessary to build financial market business applications (typically those that process financial instruments).

Reduced coding translates into substantially reduced, cost, delivery risk and delivery time both for building and enhancing applications. The resulting applications are robust, resilient, scalable, and secure.

## The Key Features:

### Modern Building Blocks

Building blocks must be robust, highly configurable and scalable to propel financial market companies.

### Genesis UI System

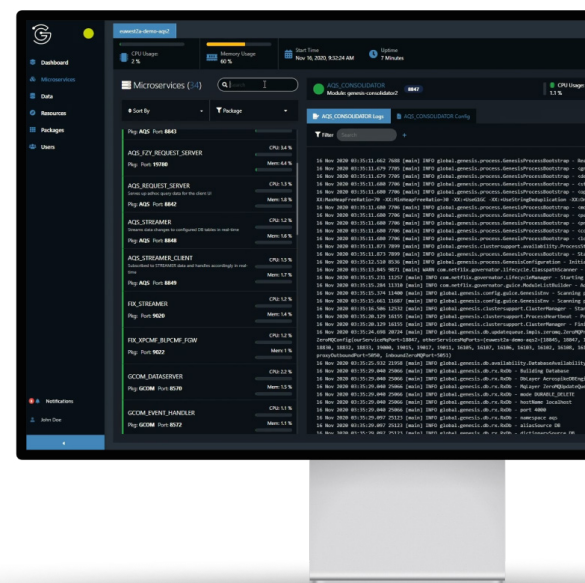
The Genesis UI design system creates user-friendly applications to drive adoption and business impact.

### Platform Orchestration

A component-based architecture enables orchestration of the platform and building blocks.

### No-Code Tooling

A suite of application and UI tools power efficient, end-to-end app development.



## From Years to Weeks with Genesis



### 50+ Modern Building Blocks

- Scalable components speed app development
- Compose applications by combining blocks in a myriad of ways
- Always-growing library of components with pre-built industry integrations



### Any Need, Complex or Simple

- Complex users in time-critical environments
- Native support for low latency real-time data distribution
- Streamline business processes quickly and efficiently



### Made for Financial Markets

- Data models, APIs and vendor integrations
- Enterprise-ready security and authentication models
- Public cloud, private cloud, on-prem and co-location

## What Getting Started with Genesis Looks Like:

- 1. Discovery**  
 Gather requirements, current systems.
- 2. Application Design**  
 Identify technical, business components.
- 3. Application Build**  
 Environment, data schema, UI, workflows, building block assembly.
- 4. Test and Release**  
 Development, UAT releases, final production, DevOps support.

### Trusted by



## ABOUT GENESIS

### Genesis is a global Financial Markets software company with a difference.

We bring a fresh approach to helping firms adapt and innovate their business and operating models in an ever-challenging, constantly changing environment. Pioneering vision, coupled with our technical innovation, is at the heart of everything we do.